

**A DISSERTATION  
ON  
"RESTAURANT BUSINESS AS A MEANS OF  
REDUCING UNEMPLOYMENT: A CASE STUDY OF NALBARI TOWN"**



**SUBMITTED IN PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE  
OF MASTER OF COMMERCE UNDER GAUHATI UNIVERSITY**



**ACADEMIC YEAR: 2022-2023**

**Under the Supervision of**

**Dr. Nupur Kalita**  
Assistant Professor  
Department of Accountancy  
Nalbari Commerce College

**Submitted by**

**Pritirekha Bhatta**  
M.Com. 3<sup>rd</sup> Semester  
Roll No – PC-221-200-0002  
GU Registration No. – 19072192



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## DECLARATION

I, **Pritirekha Bhatta**, a student of student M.com 3<sup>rd</sup> Semester, bearing Roll No-PC-221-200-0002 of Nalbari Commerce College under Gauhati University, hereby declare that the dissertation work entitled **“Restaurant Business as a Means of Reducing Unemployment: A Case Study of Nalbari Town”** has been done by me under the guidance of Prof. Dr. Nupur Kalita.

The dissertation embodies an original piece of work and has not been copied from any project report submitted to any University anywhere earlier.

*Pritirekha Bhatta*

**Pritirekha Bhatta**

M.Com. 3<sup>rd</sup> semester

Roll No – PC-221-200-0002

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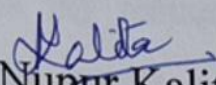
# CERTIFICATE OF ORIGINALITY

It is certified that the dissertation "Restaurant Business as a Means of Reducing Unemployment: A Case Study of Nalbari Town" has been done by PRITIREKHA BHATTA of M.com 3<sup>rd</sup> Semester, bearing Roll No- PC- 221-200-0002 and Reg. No. 19072192 of 2022-24 of Nalbari Commerce College, Nalbari under GAUHATI UNIVERSITY.

The candidate does not have fulfilment all the requirements for neither submitting the dissertation, no part of this dissertation has been published earlier, nor has it been presented for any degree or any such Purpose to any University or institution. This work is fresh in its entirety, an original piece dissertation. The findings are her effort.

Date: 21-11-2023

Place:

  
Dr. Nupur Kalita  
Assistant Professor  
Department of Accountancy  
Nalbari Commerce College

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Date: 21-11-2023  
Place:

*Pritirekha Bhatta*  
**Pritirekha Bhatta**  
M.com 3<sup>rd</sup> Semester  
Roll No: PC -221-200-0002  
GU Registration No: 19072192



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# **CHAPTER -I**

## **INTRODUCTION**

## CHAPTER – 1

### INTRODUCTION

#### 1.1. INTRODUCTION

Today, unemployment is a major problem in India as well as all over the world. People can't get a job opportunity after having high qualifications due to innovative and creative ideas. This problem of unemployment occurred due to a high population, a lack of quality education, a lack of necessary skills for available jobs, the reserve system, etc. Besides that, it is not possible for the government to provide employment to every unemployed youth. Thus, to overcome the unemployment problem, the government initiated so many schemes for start- up and e- entrepreneurship, such as start -up India, stand- up India , make- in India , digital India, the Atal innovation Mission, etc.

An entrepreneur can start a restaurant business which is the part of service industries that provides job and employment opportunities to others. In today scenario we have seen that restaurant business plays a vital role in reducing unemployment problem and raising the standard of living of the people. Restaurant business also contributed to economic growth by generating per capita income of people living under a country.

Restaurant businesses also provide various excellent services, such as online home delivery, through which zomato, swiggy, are play prominent roles in delivering products and services to the customer. It is useful for those people who have less time to cook their own food due to more attachment to their jobs to celebrate their birthday party, anniversary ,other official meeting in a restaurant as well as at home .Some restaurants also provide lodging facilities to their customers and earn more money due to food and lodging facilities.